

# Our strength

The Seine brings us together: it is our river, our home, our bond. The Seine is the leading character of our bid, the entity that connects us to the rest of Europe and the world. It inspires us to create an amazing year for 2028 as we rise to the century's challenges: climate and nature, science and industry, people and tolerance, social and ecological transition.

## The year 2028

In 2028, there will be even more festivals, concerts, exhibitions, shows, celebrations, and gatherings near you, along the Seine, and across Europe. From Vernon-Giverny to Le Havre, the Seine will carry us to and through its meanders!

## Be part of the bid adventure

We have until December 2023 to convince the European jury and, as residents of the bid territory ourselves, we can certainly be the deciding factor! Rouen Seine Normande 2028 is an opportunity to join forces, take action, invent, and transform the everyday world around us by being part of the project's creation right now:

- ▶ **Follow Rouen 2028** on the social networks or subscribe to the newsletter
- ▶ **Join the Seine Assembly**
- ▶ **Proudly display support for the bid** either online or with stickers and badges
- ▶ **Tell people around you** about the bid!

[www.rouen2028.eu](http://www.rouen2028.eu)

[#rouen2028](https://twitter.com/rouen2028)



## Bid timeline

**6 October**

Seine Assembly

**3 November**

The application file is submitted

Week of

**4 december**

The European jury tours Rouen and the three other finalist cities

**12 December**

Oral defence before the jury in Paris

**Mid-December**

The jury's selection is announced

**2024-2028**

Preparation and implementation phase of our European Capital of Culture year

**2028**

Rouen European Capital of Culture

# I support Rouen 2028

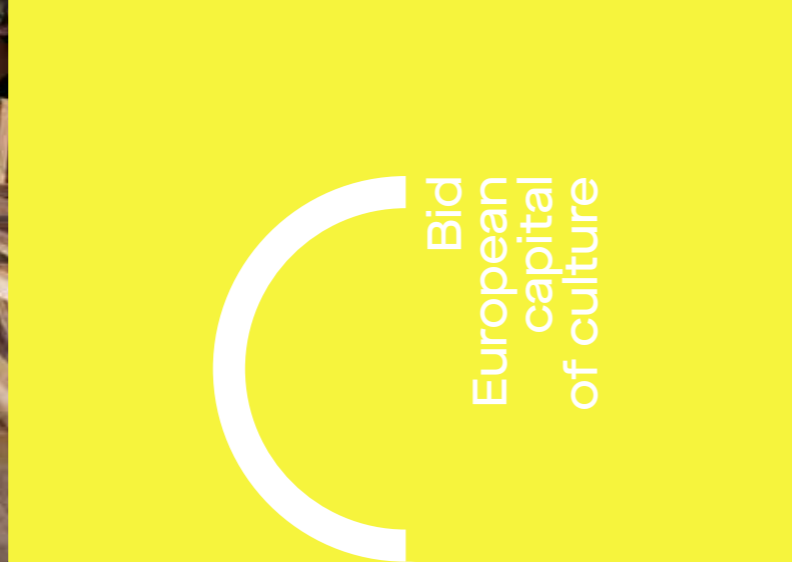


The European Capital of Culture is a European Union competition

Graphic design: Choukoff - photos: Julien Perrin Bayard



Rouen Seine  
Normande  
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